



## **La Pine Rodeo Association**

On behalf of the La Pine Rodeo Association we would like to thank you for your interest in becoming a sponsor for the 2023 La Pine Rodeo. The La Pine Rodeo was voted NPRA 2022 Best Independent Rodeo with \$600-900 Added Money and is one of the largest events held in La Pine, Oregon each year. This is a fun family friendly tradition held over the 4<sup>th</sup> of July weekend. As a sponsor you're not only providing funds needed to fund the rodeo but also promoting your business during one of the largest events in the community. For the last two years the rodeo brought out above average crowds. We averaged 3000 spectators over the 3 performances.

This year we will have our annual NPRA rodeo June 30-July1, 2023 and the bull riding event will be on July 2, 2023. Both events have attracted attendees from all over the pacific northwest, many of which have made the La Pine Rodeo an annual family tradition.

Following each performance we have a live band which has become a crowd favorite for the last three years. The Sleepless Truckers are a local band from Bend, Oregon who is a family friendly band for all ages, playing music that appeals to all ages and tastes.

All funds through sponsorship go directly towards costs of the event, the annual expenses and up keep of the La Pine Rodeo Grounds and its events held throughout the year. Other events include use of the grounds by members and groups in Central Oregon as well as our popular Play Days. We also hope to bring back festivals for the community.

We offer sponsorship for every size of business to be able to show their support for this event and other events. If there is not a package that fits your needs, please feel free to reach out as custom packages are available.

We are also pleased to announce that we are becoming a 501(c)3 non-profit.

# **Sponsorship Opportunities**

## **Presenting \$6,000**

Includes Company Banner posted on the Crow's Nest and Entry Gate, recognition as the Presenting sponsor on our radio advertisement, Company logo on all our advertisements including posters, our online event page and social media, Company recognition on PA system during both rodeo performances and the Bull riding night, Banners and signage provided by your company headlining the arena for the rodeo weekend, Flag provided by you to be used during run-ins between events. 8 VIP tickets for each rodeo performance, 10 General Admission tickets, and 6 bull riding tickets.

## **Title \$2500+**

A title sponsorship will include but not limited to: recognition as a corporate sponsor on our radio advertisement, company logo on all of our advertisement including posters, our online event page and social media, recognition on PA system during the rodeo weekend, Banners and signage provided by your company heading the arena for the event and 6 VIP Tickets, 6 General Admission tickets and 4 Bulling riding Tickets.

## **Chute Sponsor (8) \$1,800**

The chute sponsor includes PA announcement each time the chute is used. A banner, provided in sponsorship, hung on the chute. Listing on our online event page and social media. Tickets include 4 VIP, 4 General admission, 2 bull riding.

## **Event Sponsor (11) \$1,600**

Includes PA recognition throughout the sponsored event, as well as, being listed on our online event page and social media. Flag provided by your company to be used during the run-in before sponsored event, and 4 VIP tickets, 4 General Admission tickets, 2 Bull riding tickets. Events available Bareback Riding, Saddle Bronc Riding, Bull Riding, Calf Roping, Steer Wrestling, Team Roping, Barrel Racing, Breakaway Roping, Cow milking, Novice BB and Novice SB

## **Clown Sponsor(3) \$1,500**

A crowd favorite and fun entertainment throughout the performance, a barrel man not only interacts with the crowd but also helps as a buffer for when riders could use an extra hand. Includes 4 VIP tickets, and 4 General admission tickets, 2 Bull riding tickets.

## **VIP Section Sponsor (2) \$1,500**

Includes PA recognition throughout the rodeo, listing on advertisement including our online event page and social media. Banner provided by your company to be hung on VIP Section. Tickets include 4 VIP and 4 General Admission, 2 Bull riding.

## **Announcer (3) \$1,000**

The main man narrating the show. Interacts with the attendees, riders and judges to let the crowd know what is happening in the arena. Banner provided by your company to be hung, recognition on our online event page and social media, 2 VIP tickets and 2 General Admission tickets.

## **The Band and after party (3) \$1,000**

What ends the night better than a band! Closing the night out will be the Sleepless Truckers band. Banner provided by your company to be hung, recognition on our online event page and social media, 2 VIP tickets and 2 General Admission tickets.

## **Scoreboard \$1,000**

Includes PA recognition throughout the rodeo weekend, banner provided by your company to be hung and recognition on our online event page and social media, 2 VIP tickets and 2 General Admission tickets.

## **Gate Sponsor (2) \$800**

Includes PA recognition throughout the rodeo, banners provided by your company hung on in/out gate and surrounding areas, listing on our online event page and social media. Tickets include 2 VIP and 2 General Admission.

## **Arena Banners \$500**

Banner provided by your company to be presented around the arena during the rodeo weekend, company logo would be included on our online event page and social media. Includes 2 General Admission tickets.

## **Ticket Sponsor \$500**

The ticket sponsor includes your company logo on all tickets sold online and in-person and a listing on our online event page and social media, 2 General Admission tickets.

## **Kids Events (4) \$200**

A great way to support youth and the future generation of this fine sport.

## **Just for the Cause \$100+**

Here is an opportunity for your company to give back. If you are not sure where you fit in but want to help your community, spread awareness for a cause and promote your business this is for you. For an amount of your choice, you can decide what works for you and how you wish for your business to be recognized within the event setting.

## **Giveaways & Ticket Outlets**

Would you like to donate your company's logo via physical merchandise that rodeo personnel can hand out during the event to wow our crowd? Giveaways are a great way for your company to interact with the crowd and generate great walking advertisement for your business.

If you would like your business to be a ticket outlet for our event by allowing the public to purchase tickets at your local business, in return we will recognize your company on our radio advertisements and posters!

## **Contact Us**

**Laura Conard (541) 647-7349**

**Heather Perkins (541) 771-9959**

**La Pine Rodeo Association**  
**Sponsorship Commitment Form 2023**  
**June 30, July 1 & 2**

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

**Sponsorship Level:**

\_\_\_\_\_ Presenting (1) \$6000 \_\_\_\_\_ Announcer (3) \$1000

\_\_\_\_\_ Title Sponsor \$2500+ \_\_\_\_\_ The Band (3) \$1000

\_\_\_\_\_ Chute Sponsor (8) \$1800 \_\_\_\_\_ Gate Sponsor (2) \$800

\_\_\_\_\_ Event Sponsor (11) \$1600 \_\_\_\_\_ Arena Banners \$500

\_\_\_\_\_ VIP Section Sponsor (2) \$1500 \_\_\_\_\_ Ticket Sponsor \$500

\_\_\_\_\_ Clown (3) \$1500 \_\_\_\_\_ Just for the Cause \$100

\_\_\_\_\_ Scoreboard \$1000 \_\_\_\_\_ Kids Events (4) \$200

**Misc. Sponsorships**

\_\_\_\_\_ Other \_\_\_\_\_

**Payment.** Pledges to be made as soon as possible to hold your package. Pledges accepted unless other billing issues have arisen in the past. Payment in full is due on or before June 1, 2023. Invoices will be mailed upon receiving pledge and commitment form. La Pine Rodeo Association, PO Box 674, La Pine, OR 97739.

**Sponsorship Package:** Please check appropriate box, Call or email (subject LPRA SPONSORSHIP) if you have any questions. Heather Perkins 541-771-9959 [jhperkins1@msn.com](mailto:jhperkins1@msn.com) or Laura Conard 541-647-7349.

Signed: \_\_\_\_\_ Printed: \_\_\_\_\_ Date: \_\_\_\_\_